

# Company Values



**We create joy.** Joy is the whole point, and everyone deserves to experience it regularly. We prioritize fun, create space for play, and laughter is mandatory.



**We pursue ease.** We know that rest is productive, so we put our bodies first and work second. Humans are cyclical beings living on a cyclical planet, and so we work and live that way.



**We are anti-racist.** And unapologetically so. We do not ignore that joy and ease are harder to achieve for some of us, but that we all deserve them. We invest our company's resources into businesses owned by women of color as often as possible. When we mess up, we repair and do better.



**We do excellent work.** That doesn't mean perfect work, and in fact the pursuit of perfection can get in the way of excellence if we let it. Excellence often means striving for simplicity. We ask, "What does my personal best look like in this context and am I giving it?"



**We make a difference.** We exist to make things easier for people - we ask people what they need and help where we can. We encourage people to prioritize what matters to them, and remind them that they are doing a great job.